



Typographic Printing Program
Session III: Full Typographic Body Workout
June 25–July 8, 2023, in Näfels, Switzerland

Week 1

	Sunday June 25	Monday June 26	Tuesday June 27	Wednesday June 28	Thursday June 29	Friday June 30	Saturday July 1
8.30 am	/	optional (get-in, individual breakfast/coffee, clean-up, preparations, sorting sketches)					
9.00 am		Hands-on task 1 «Material tests» Systematic printing experiments with chipboard	Theory input «Microtypography» Kerning, tracking and fine details	Hands-on Task 3 «Form and space» Analog sketching and layout exercise	Discussion of concepts Theory input «Macrotypography» Paragraphs and larger spacings	Hands-on task 5b «Content reduction» Hands-on task 5c «Layout iterations» Analog sketching for a typographic poster	Hands-on task 5c «Layout iterations» Analog sketching for a typographic poster
12.00 pm	/	individual lunch break (bring something)					
12.00 pm 12.45 pm		Hands-on task 1 «Material tests» Systematic printing experiments with chipboard	Hands-on task 2 «Kerning wood type» Practical exercise [-5.30 pm] (break)	Concept writing for Task 5a Individual work (outside the studio)	Hands-on task 4 «Typesetting» Justified paragraph [-5.30 pm] (break)	Hands-on task 5c «Layout iterations» Analog sketching for a typographic poster [-5.30 pm] (break)	Individual continuation of sketching [-5.00 pm] (break)
6.00 pm	5 pm: Get-it Welcome reception						
6.00 pm	Studio tour, preparations and introductions [-9.00 pm]	...documentation of Task 1 [-8.00 pm]	Evening lecture <u>TBA.</u> [-8.00 pm]		Movie screening «Farewell ETAOIN SHRDLU» followed by a discussion [-8.00 pm]	Evening lecture <u>TBA.</u> [-8.00 pm]	Traditional Swiss Raclette dinner party at the studio

The studio is only available during the scheduled workshop hours.



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Week 2

	Sunday July 2	Monday July 3	Tuesday July 4	Wednesday July 5	Thursday July 6	Friday July 7	Saturday July 8
8.30 am		optional (get-in, individual breakfast/coffee, clean-up, preparations, sorting sketches)					
9.00 am		Hands-on task 5c «Layout iterations» Individual work and feedback rounds	Hands-on task 5c «Layout iterations» Individual work and feedback rounds with Julia Marti	Hands-on task 5c «Layout iterations» Individual work and feedback rounds	Printing block production Letterpress production	Letterpress production	
12.00 pm		individual lunch break (bring something)					[-12.00 pm]
12.45 pm		Hands-on task 5c «Layout iterations» individual work and feedback rounds [-5.30 pm] (break)	Hands-on task 5c «Layout iterations» Individual work and feedback rounds with Julia Marti	Design finalisation and printing block production	Printing block production Letterpress production	Letterpress production	
6.00 pm		Evening lecture «Edition Moderne» Julia Marti editionmoderne.ch [-8.00 pm]	[-7.00 pm]	Design finalisation and printing block production [-8.00 pm]	Night shift [-open end!]	Finishing up [-until everybody is finished]	

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