



## Typographic Printing Program

### Session II: Typographic Fitness

Tuesday–Saturday, January 10–14, 2023, at HMCT, Pasadena, CA, USA

(Please note: We meet on Monday evening before the Session!)

	Monday January 2	Tuesday January 3	Wednesday January 4	Thursday January 5	Friday January 6	Saturday January 7	Sunday January 8
8.45 am	/	optional					/
9.00 am		(get-in, individual breakfast/coffee, clean-up, preparations, sorting sketches/notes)					
9.00 am	/	Fitness input 1 «Small Protests»  Introducing the week exercise	Fitness input 2 «Content»  «No good poster without any good content», structuring, writing, wording exercise	Fitness exercise 3 «Typographic Layout»  Iterative sketching process	Poster production	Finalisation	/
12.00 pm							
12.00 pm	/	individual lunch break					/
1.00 pm		(bring something)					
1.00 pm	/	Fitness exercise 1 «Kerning»  Contextualisation	Fitness exercise 2 «Typographic Layout»  Iterative sketching process	Fitness exercise 4 «Typographic Layout»  Iterative sketching process	Poster production	Presentation, documentation, contextualisation	/
6.00 pm		5 pm: Get-it Welcome reception	[~5.00 pm]	[~6.00 pm]	[~??? pm]	[~4.00 pm]	
6.00 pm	/	Homework: «Concept writing»		Long Studio Night: Poster production			/
6.00 pm		[~7.00 pm]		[~10.00 pm]			

